



Women Leadership Awards

CORPORATE SPONSORSHIP

2021

ABOUT IPWS

International Professional Women's Society

IPWS (International Professional Women's Society) is a volunteer-run **platform for women** with diverse professional backgrounds to connect. Through our **community and events**, we build **networks**, foster personal **growth**, and **develop professionally**. We warmly welcome all professional levels, all nationalities and all genders as members to our organization and participants to our events.

The organization is run by a **volunteer** Board of Directors, Board Advisors, Committee Members, Interns and Volunteers, sharing the same vision: **Empowering female professionals to shape the future of leadership worldwide.**

At a Glance:

- 2021 marks Women Leadership Awards' 15th anniversary.
- 2018 marked IPWS' 25th anniversary.
- In the 2018-2019 season, we organised more than 30 events.
- We have a growing network of more than 9,000 professional women.
- 300 people attended our signature event, the Leadership Summit in 2019.
- We host the annual Women Leadership Awards in China.
- We are part of the Mentor Walks program.
- We are engaged in partnerships with over 40 other communities in Shanghai.

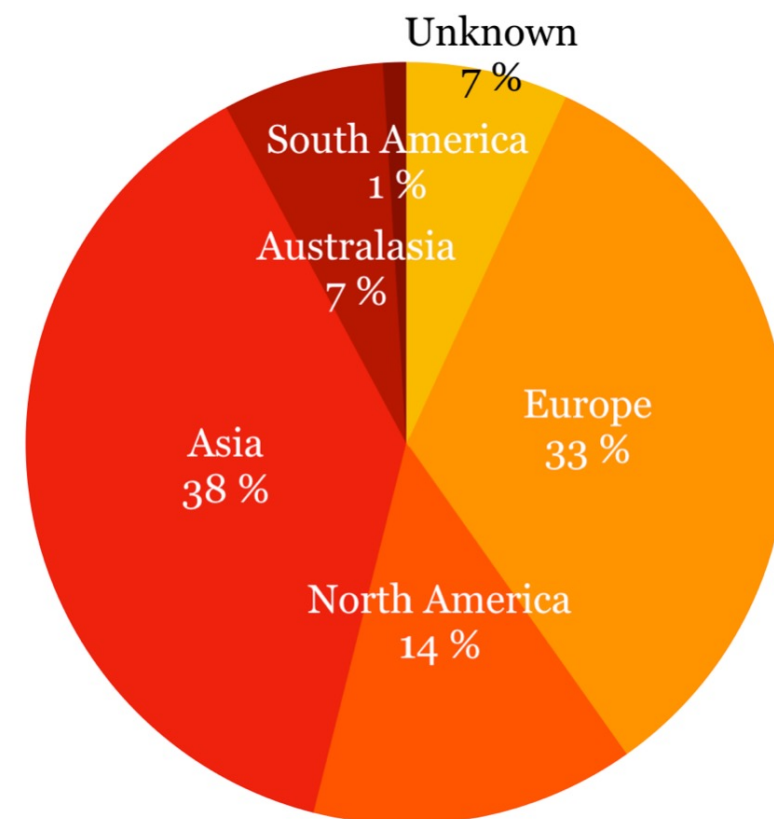
IPWS NETWORK DEMOGRAPHIC & REACH

Our digital network reaches over 9,000 users every month.

We communicate through various channels:

- Monthly events and partner events
- Our website ipwsconnect.com
- Official IPWS WeChat account & groups
- Email newsletter
- IPWS LinkedIn, Instagram, Facebook pages
- Event platforms such as Yoopay, tryclearcut.com

30 NATIONALITIES



OCCUPATION



47% COMPANY EMPLOYEE



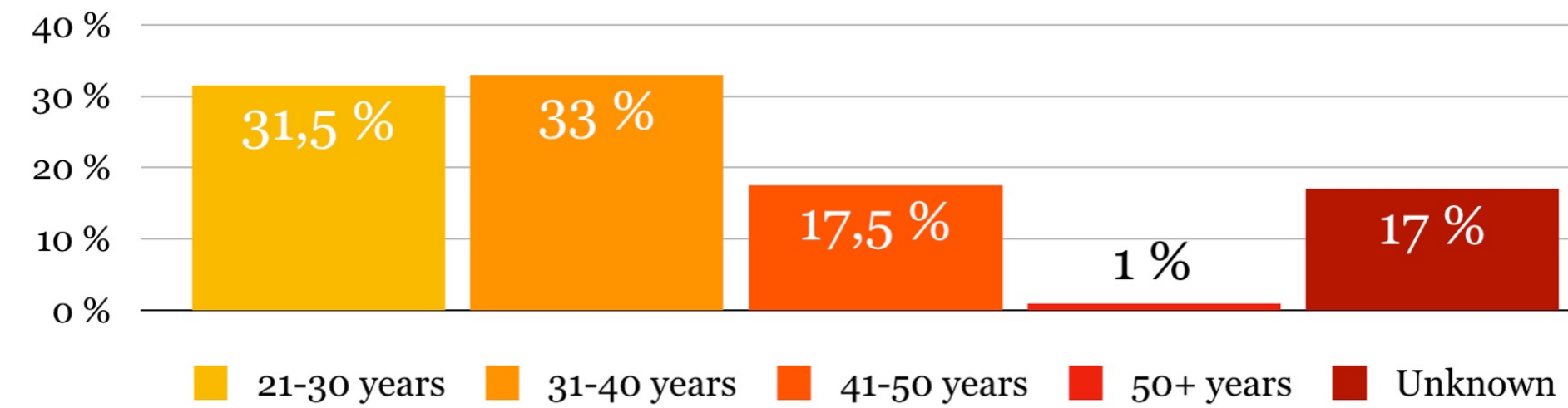
13% ENTREPRENEUR



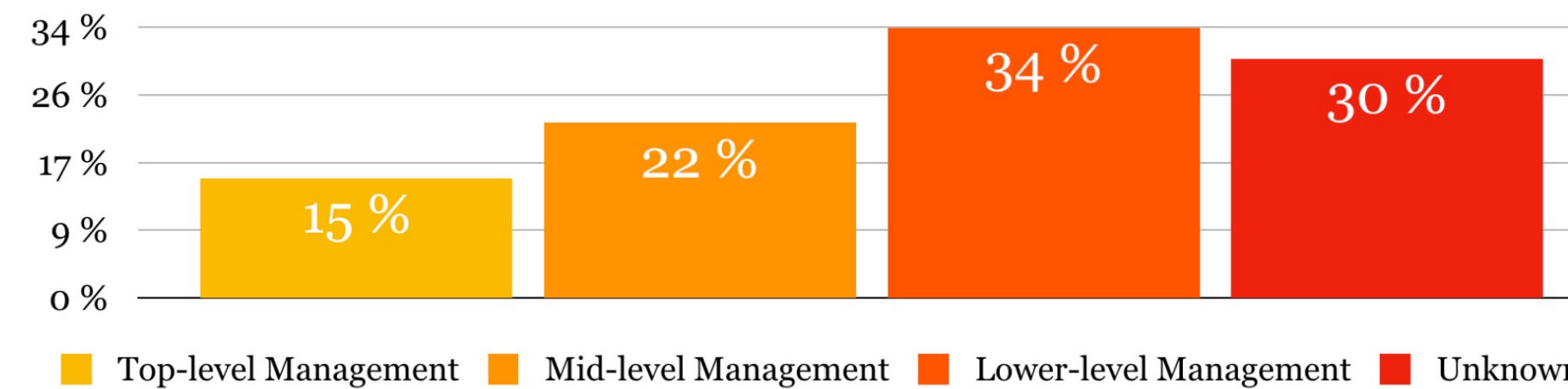
3% STUDENT

(37% IN TRANSITION OR UNKNOWN)

AGE



MANAGEMENT LEVEL



WOMEN LEADERSHIP AWARDS

Introduction

The **Women Leadership Award (WLA)** is the longest running international award in China for women leaders, and was the only such award for over a decade. Since 2006, WLA recognizes **professional women (and since 2016 supporting men)** who have emerged as **leaders** in their field. As leaders, these inspiring women have made a marked difference in our community and have **forged paths** for others to follow.

There are seven categories for the Women Leadership Awards:

- **Business Leader of the Year**
- **Innovator of the Year**
- **Young Business Leader of the Year**
- **Social Contributor of the Year**
- **Entrepreneur of the Year**
- **HeforShe Man of the Year**
- **Lifetime Achievement**

BENEFITS AS WLA CORPORATE SPONSOR

Employer Branding

- Exposure to 9000 + IPWS Members through Social Media Channels and WLA Ceremony Event
- Opportunity to sponsor one of the WLA Awards and share a 5 minute speech on the company's stance on Diversity & Inclusion or Female Empowerment

Learning & Development

- Discounted tickets for all employees to attend the WLA Ceremony
- Networking opportunity with professional leaders across Shanghai
- Annual membership discount for employees within the

CSR

- Elevation of company's CSR profile by demonstrating support for gender and female initiatives



WAYS TO GET INVOLVED

Monetary Sponsorship (RMB 10,000)

- Logo placement and company description on WLA materials
- Logo on all branding materials for WLA
- Discounted ticket price for employees

In-Kind Sponsorship (RMB 5,000 – 8,000)

- Logo placement and company description on WLA materials
- Logo on all branding materials for WLA
- An opportunity for exposure of your product/services at the WLA Ceremony

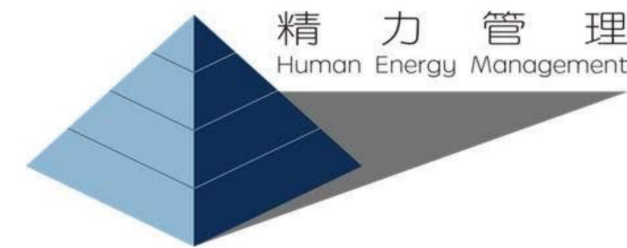
Wine Sponsorship

- Logo placement and company description on WLA materials
- Logo on all branding materials for WLA
- An opportunity for exposure of your product/services at the WLA Ceremony



PAST PARTNERS & SPONSORS

IPWS Summit



Media Partners



Community Partners

IPWS Summit



DON'T MISS THIS OPPORTUNITY

IPWS Board of Directors and Corporate Sponsorship Key Contact

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IPWS